



PRICE GUIDE

CHOOSE BETWEEN REMOTE OR ONSITE

REMOTE

\$3,500 - Remote Base Plan

- Our team produces a **remote recording**
- Use your own setup
- One interview subject
- Post-production treatment

ONSITE

\$5,200 - Onsite Base Plan

- Our team produces a 1-camera **in-person interview shoot**
- Professional lighting & sound
- One interview subject
- Post-production treatment

POST-PRODUCTION TREATMENT INCLUDES:

- 90-120 second full customer story edit
- Basic motion graphics (title cards, text callouts)
- Two rounds of revisions

À La Carte Add-Ons

Choose to add any of the below options to the Remote Base Plan or Onsite Base Plan for an additional fee

✓ Sales Enablement Edit (+\$1,500)

- 45-75 sec edit
- Shorter edit with targeted messaging
- Useful for addressing common customer objections, showcasing value, and closing deals

✓ Social Edit (+\$600)

- 15-30 sec edit
- Pull the best moments from the full story
- Perfect for advertising your brand on social
- Price per social video

- ✓ Additional interview subject (+\$500)
- ✓ Custom b-roll (+\$1,500)
- ✓ 2-camera upgrade (+\$1,000)
- ✓ 3-camera upgrade (+\$2,000)
- ✓ Additional revisions (+\$500 per round)
- ✓ Advanced graphics package (requires custom quote)*
- ✓ Collected project files (50% of project cost)



SAMPLE PACKAGES

Listed below are three of our most popular video packages, but feel free to mix and match based on what you need.

01 THE “POLISHED REMOTE” PACKAGE (\$4,300)

Production costs:

- ✓ Remote recording (+\$300)
- ✓ Enhanced remote recording package (+\$200)

Post-Production costs:

- ✓ Full customer story (+\$3,200)
- ✓ 1 social edit (+\$600)

Highlights of this package:

- ✓ Low production costs
- ✓ Flexible interview scheduling
- ✓ Fast turnaround time (2 weeks)

02 THE “2-CAM LIVE” PACKAGE (\$8,800)

Production costs:

- ✓ 2-camera onsite recording (+\$3,000)
- ✓ Custom onsite b-roll (+\$1,500)
- ✓ 2nd interview subject (\$500)

Post-Production costs:

- ✓ Full customer story (+\$3,200)
- ✓ 1 social edit (+\$600)

Highlights of this package:

- ✓ High-quality interview recording
- ✓ Custom footage of client's environment
- ✓ 3-week turnaround time

03 THE “FULL-FUNNEL MARKETING” PACKAGE (\$11,500)

Production costs:

- ✓ 2-camera onsite recording (+\$3,000)
- ✓ Custom onsite b-roll (+\$1,500)
- ✓ 2nd interview subject (\$500)

Post-Production costs:

- ✓ Full customer story (+\$3,200)
- ✓ Sales enablement edit (+\$1,500)
- ✓ 3 social edits (+\$1,800)

Highlights of this package:

- ✓ High-quality interview recording
- ✓ Custom footage of client's environment
- ✓ Targeted sales enablement video
- ✓ 3-week turnaround time



OUR PROCESS

At Legit Creative, we pride ourselves on delivering a seamless, hassle-free experience. Our process ensures that we capture your customer's story with minimal effort from your team.

01 CONSULTATION

Discuss your goals and choose the best testimonial package.

02 PRE-PRODUCTION

We manage all planning, from interview questions to scheduling.

03 FILMING

Conduct remote interviews or onsite production with our professional team.

04 POST-PRODUCTION

We edit, produce, and finalize your video within 2 weeks.

05 DELIVERY

Receive your high-quality testimonial video, ready to share across platforms.

OUR MISSION

Our mission is simple: to create videos that build trust, showcase value, and drive engagement. We handle every step of production, so you can focus on growing your business.

We look forward to working with you.